

GLOBAL GREENGRANTS FUND

ANNUAL REPORT 2013



GLOBAL GREENGRANTS FUND

Global Greengrants Fund is the leading environmental fund that supports grassroots action on a global scale. We create opportunities to invest in local leaders and communities to:

- Protect people and the environment;
- Restore places and ways of life that have been harmed; and
- Transform the systems and ways of thinking that created these problems in the first place.

Our ultimate goal is to create a sustainable future in which all people live with dignity and in harmony with the environment.

DEAR FRIENDS,

What moves you? Why do you get up in the morning? And how do you keep going when there are so many forces seeking to maintain a system that is driving our planet to the brink?

Here is what moves us: we know a future is possible in which people of all colors live in harmony with the environment. Where women and men live with dignity and have the power to be the authors of their own lives. Where everyone has enough, but not too much. And where the natural world is treated as more than just a collection of resources, but as essential to who we are.

This is not some impossible fantasy. Here, you can read about people who share this vision in their own local contexts and, with a modest amount of funding from Global Greengrants Fund, are turning that vision into a present-day reality. Some, like the fisherfolk in Chile (page 2), have already achieved their vision; others, like the Ogoni people in Nigeria (page 6), have won a precedent-setting victory but still have a long way to go.

You might just see yourself in these pages. Because whatever your relationship to Global Greengrants, you are part of a global community that works for a sustainable future. This vision binds us together, and it moves us to act. And when people are moved to act, the world changes.

Mele Lau-Smith
Chair, Board of Directors

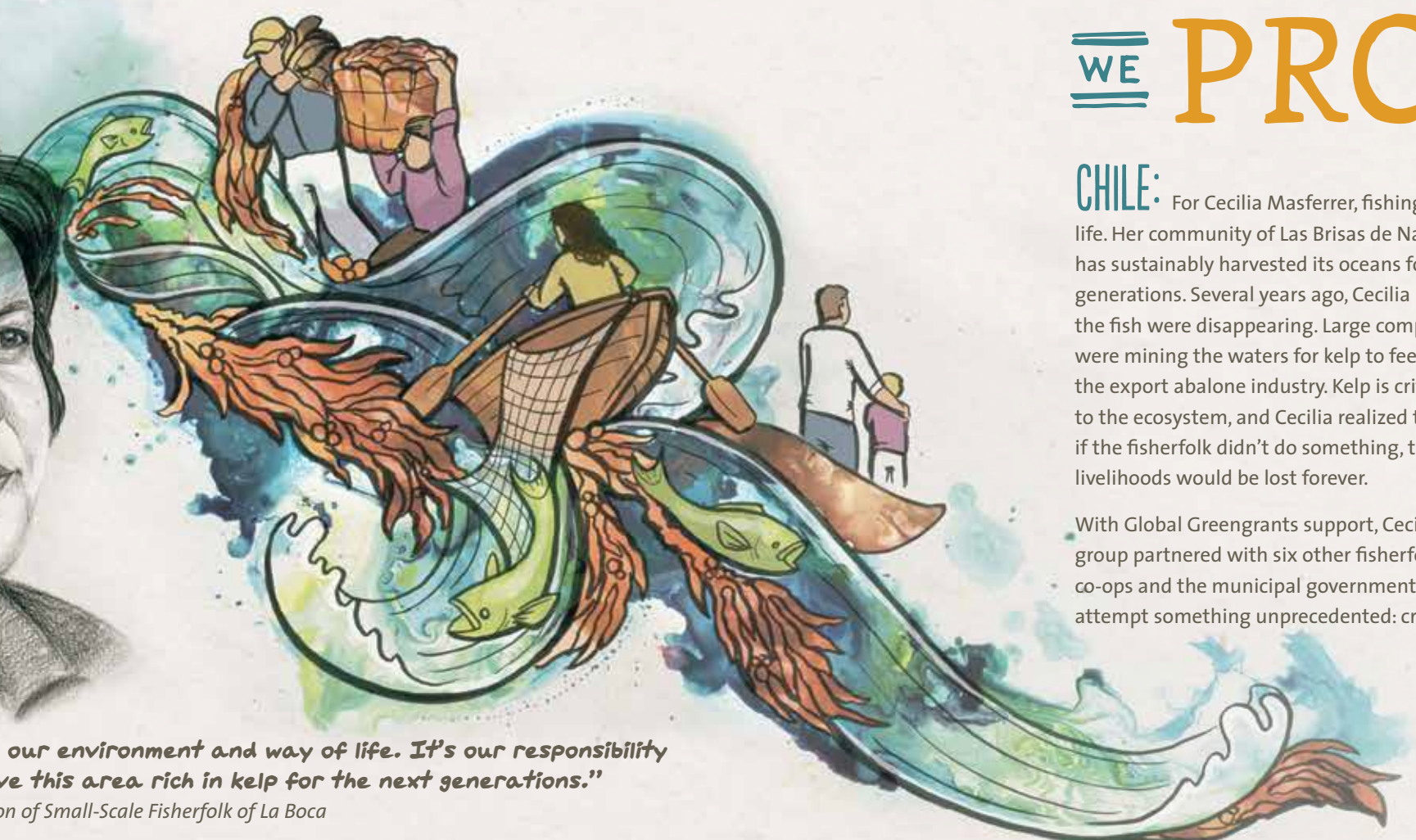
Terry Odendahl
Executive Director & CEO





“Fish and kelp are central to our environment and way of life. It’s our responsibility to protect the coast and leave this area rich in kelp for the next generations.”

— Cecilia Masferrer, president of the Union of Small-Scale Fisherfolk of La Boca



WE PROTECT THE PLANET *we love*

CHILE: For Cecilia Masferrer, fishing is life. Her community of Las Brisas de Navidad has sustainably harvested its oceans for generations. Several years ago, Cecilia noticed the fish were disappearing. Large companies were mining the waters for kelp to feed the export abalone industry. Kelp is critical to the ecosystem, and Cecilia realized that if the fisherfolk didn’t do something, their livelihoods would be lost forever.

With Global Greengrants support, Cecilia’s group partnered with six other fisherfolk co-ops and the municipal government to attempt something unprecedented: create a

protected habitat sustainably managed by the fisherfolk themselves.

After seven years of local work, in 2012, Chile’s Ministry of Environment approved the country’s first-ever municipal marine sanctuary, the 12-hectare Calabacillo Forest of Navidad Nature Sanctuary. Alongside six locally managed fishing areas, the sanctuary is an example of how communities and government can work together to protect both the environment and people.

“Not everyone was convinced at first. But reef fish and shellfish are returning, and fisherfolk are changing their way of thinking,” Cecilia says. She has been traveling the country, speaking with people looking to replicate Navidad’s success along their own overexploited coastlines. She envisions communities all over Chile innovating to protect their seas and ways of life.

PROTECT

Global Greengrants believes that people are part of the environment, and so we support protection and conservation efforts that are led by local and indigenous people who steward the land. Our grantees protect marine ecosystems, forests, wetlands, water supplies, animals, people, and ways of life that are in harmony with the environment.



*Harvesting seaweed in La Boca.
Photo: Fernando Rodriguez.*



"Women are standing up for the mangroves we have neglected for so long. We want to transform our environment, protect ourselves from climate change, and develop our livelihoods for a better, beautiful future." – Konio Henao, acting president, Pari Women's Development Association

WE RESTORE PLACES & WAYS OF LIFE **THAT HAVE BEEN HARMED**

PAPUA NEW GUINEA:

Konio Henao, head of the Pari Women's Development Association, knew Papua New Guinea's mangrove forests were in trouble. In her lifetime, the Pari village native had seen mangroves, which once fringed every beach, clear-cut for firewood and construction. Of Pari's eleven native mangrove species, only five are left.

Worldwide, 30 to 50 percent of mangroves have been destroyed over the last half-century, and this has serious consequences for the climate. The unsung heroes of carbon storage, mangroves stockpile two to four

times the carbon of tropical rainforests; thus, when they are cut down, they release enormous amounts of greenhouse gasses. Locally, mangroves help buffer communities like Konio's from rising sea levels, floods, and erosion induced by climate change.

In June 2013, Konio's organization used a \$5,000 grant from Global Greengrants to organize hundreds of women, men, and children to restore an area of mangroves that had been wiped out.

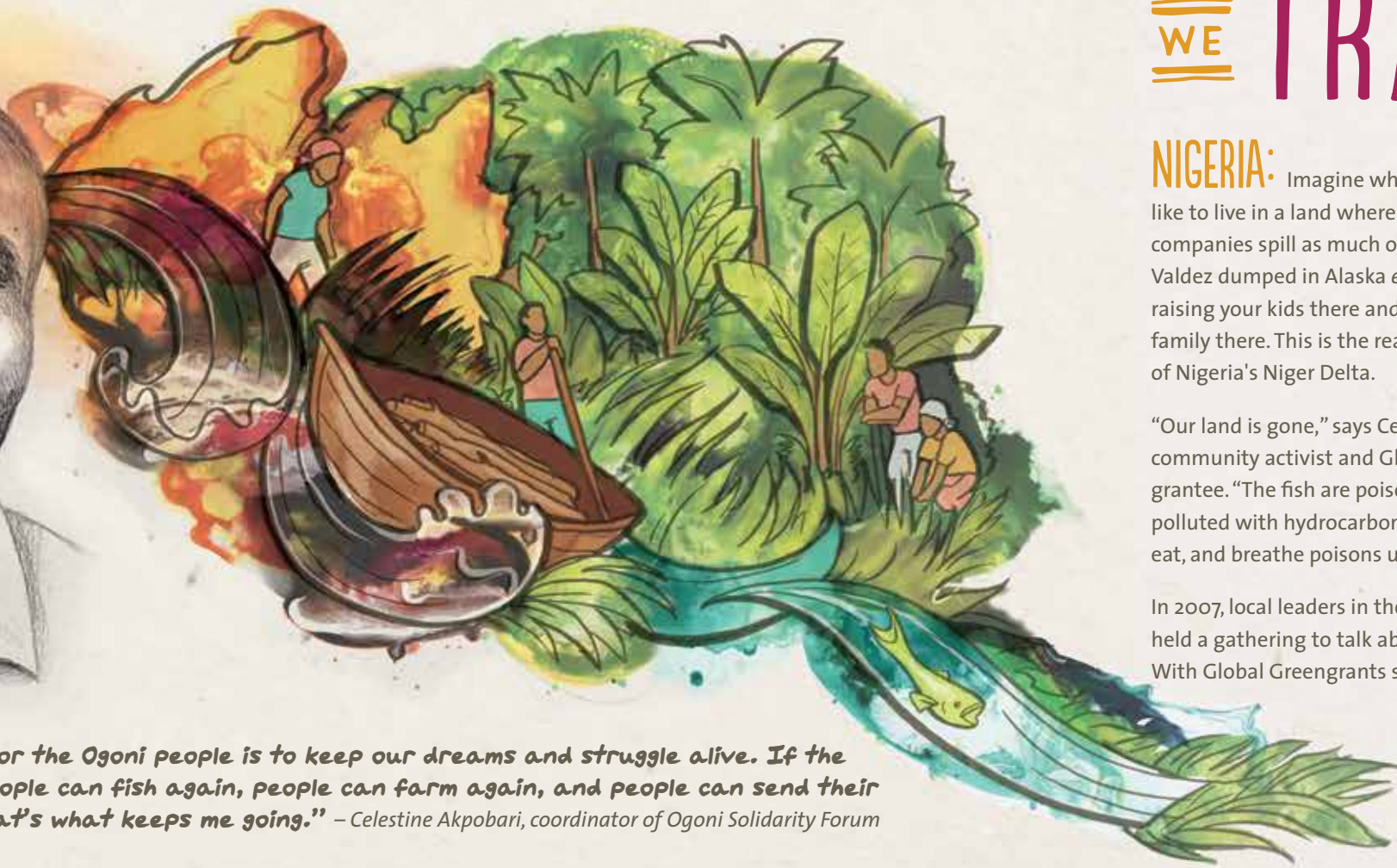
They replanted more than 500 seedlings, trained locals on how to monitor the young trees' survival, and educated young people about how mangrove ecosystems protect against climate-related storms and rising seas. Having received national recognition for its community leadership, the women's group now plans to restore many more sections of mangroves along coastlines in the region.

RESTORE

So many places and ways of life have already been destroyed. We must not only protect, but also restore the planet. Global Greengrants supports community-led restoration projects that benefit both the Earth and people who live in harmony with it.



Planting mangroves in Pari. Photo courtesy of Pari Women's Development Association.



"The best thing we can do for the Ogoni people is to keep our dreams and struggle alive. If the environment is restored, people can fish again, people can farm again, and people can send their children to school again. That's what keeps me going." – Celestine Akpobari, coordinator of Ogoni Solidarity Forum

WE TRANSFORM SYSTEMS FOR A SUSTAINABLE ♦ FUTURE

NIGERIA: Imagine what it would be like to live in a land where multinational companies spill as much oil as the Exxon Valdez dumped in Alaska *every year*. Imagine raising your kids there and caring for your family there. This is the reality for the people of Nigeria's Niger Delta.

"Our land is gone," says Celestine Akpobari, a community activist and Global Greengrants grantee. "The fish are poisonous. The air is polluted with hydrocarbons. What we drink, eat, and breathe poisons us."

In 2007, local leaders in the Niger Delta held a gathering to talk about what to do. With Global Greengrants support, they

formed an organization called the Host Communities Network.

Recently, Host Communities Network members took on Royal Dutch Shell in its home country, the Netherlands. In January 2013, a Dutch court ruled that Shell must compensate a farmer after a spewing oil well ruined his farm. **The milestone ruling set a precedent that multinational polluters can be held responsible in their home countries for environmental damage their subsidiaries cause in resource-rich countries like Nigeria.**

Although the same Dutch court threw out three other cases against Shell, this victory is transformational. "Now people who are impacted by crimes like this can demand justice," says Global Greengrants' West Africa Advisor Nnimmo Bassey. "People can now demand that criminal corporations be held accountable."

TRANSFORM

It is not enough to protect what we have and restore what has been destroyed. We must address the root cause and transform the systems and ways of thinking that created these problems in the first place.



Celestine Akpobari in the all but abandoned Ogoni community of Goi. Photo courtesy of Peter Kostishack.

act LOCALLY, on a GLOBAL SCALE

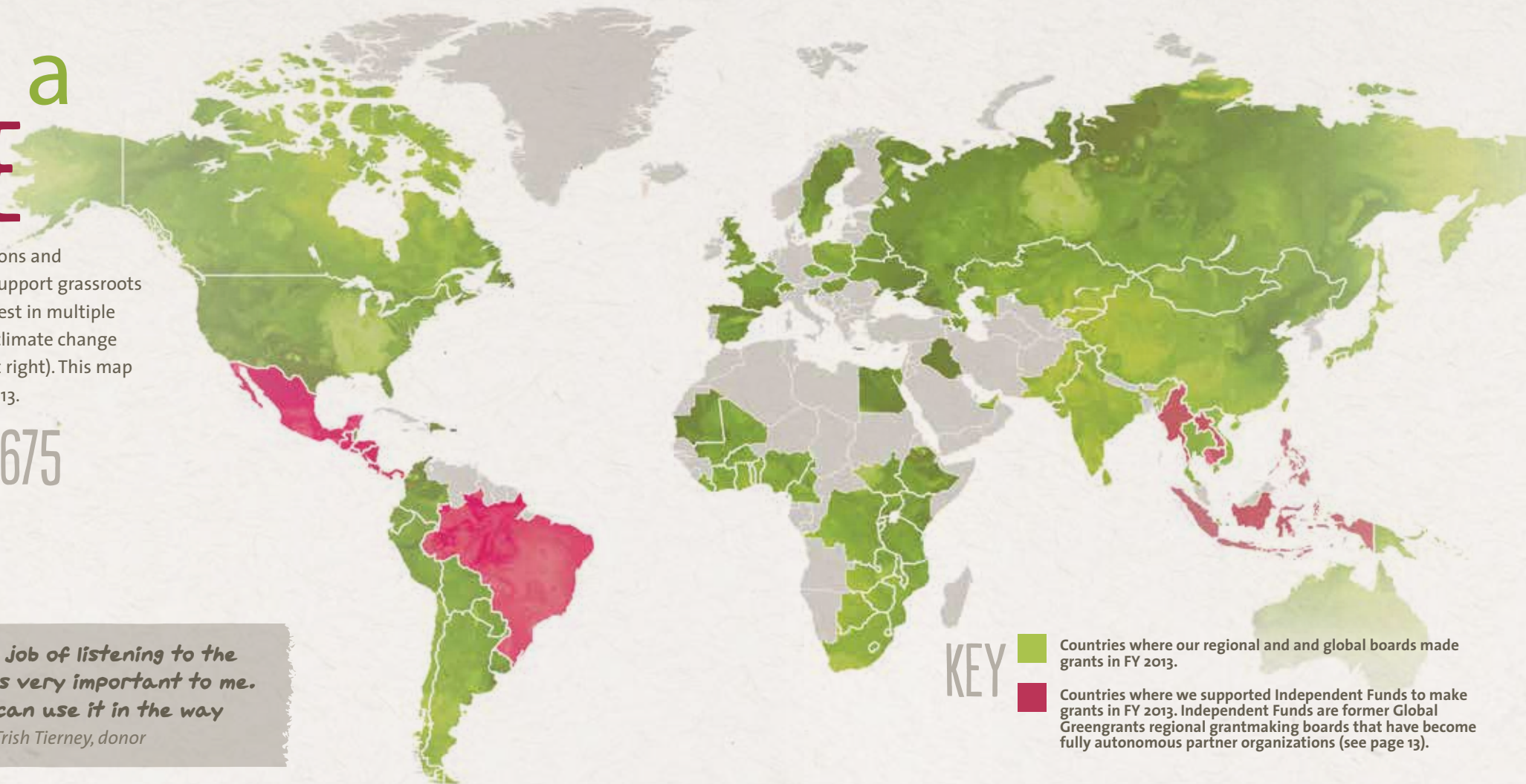
Global Greengrants provides individuals, foundations and responsible corporations with an opportunity to support grassroots environmental action on a global scale, and to invest in multiple issues with a single gift. These issues range from climate change to biodiversity to indigenous rights (see sidebar at right). This map depicts the countries where we made grants in 2013.

Total Value of Grants in 2013 **\$5,841,675**

Countries **85**

of Projects Funded **724**

"Global Greengrants does a great job of listening to the communities it supports, and that's very important to me. The money goes to the people who can use it in the way they need to get the job done." — Trish Tierney, donor



KEY


- Countries where our regional and global boards made grants in FY 2013.
- Countries where we supported Independent Funds to make grants in FY 2013. Independent Funds are former Global Greengrants regional grantmaking boards that have become fully autonomous partner organizations (see page 13).

OUR ISSUE AREAS

Global Greengrants connects you with community groups who are addressing the critical social justice and environmental issues of our time. Because these issues often intersect and overlap, grantees may tackle a range of issues with a single grant.

ISSUE AREA	GRANTS IN 2013	AVERAGE GRANT
Biodiversity	328	\$4,161
Climate Change	414	\$4,480
Environmental Health	222	\$4,843
Indigenous Rights	148	\$4,445
Mining, Oil & Gas	104	\$5,135
Sustainable Agriculture	96	\$4,547
Water	204	\$4,618
Women's Voices	214	\$4,504
Youth Leadership	96	\$3,936

For more stories about the impact grantees are having on communities and ecosystems around the globe, visit greengrants.org.



THE LIFECYCLE OF A GRANT

The place and people: On the border between Russia and China, Altai is a mountainous region of tremendous beauty, diverse species, and indigenous Turkic peoples, who hold the land as sacred.

The problems: Melting glaciers and disappearing streams are forcing people to leave their villages. A proposed dam would destroy pristine lakes and sacred lands, and a proposed gas pipeline would cut right through the glaciers.

The grant: A grassroots organization named Initiative Group Black Stork launched a photographic expedition to document the land's beauty. With \$3,515 from Global Greengrants, the group developed and marketed photo exhibitions in four major cities, including Moscow.

The impact: More than 85,000 people saw the exhibition, and under public pressure, the energy company delayed pipeline construction until 2015. But the threat remains, and national and international solidarity are critical.

Black Stork's photographic expedition documents the beauty of at-risk sacred lands. Photo courtesy of Sergey Stepanov.

A DONOR IS INSPIRED TO GIVE

"We must act for future generations and for those facing the impacts of climate change today."

— Alison Goldberg, donor

GRANT BREAKDOWN

Marketing materials	\$2,164
Travel to exhibits	\$715
Video editing	\$290
Lodging	\$277
Office supplies	\$39
Cell phone charges	\$30

TOTAL \$3,515

AN ADVISOR LOCATES AND SUPPORTS A COMMUNITY LEADER


"I'm inspired by how Black Stork is raising awareness about Altai's problems and holding elected officials accountable."

— Ludmila Pozhidaeva,
Russia grantmaking advisor

A COMMUNITY LEADER CREATES CHANGE

"I want the government to stop destroying Altai and switch to peaceful sources of income like ecotourism. That would be a good future for local and indigenous people and the environment."

— Yurii Kotenev, founder of Black Stork, Russia



Mt. Ak-Ouyk, Altai. Photo courtesy of Yurii Kotenev.

WHAT'S NEW AT GLOBAL GREENGRANTS

THE NEXT GENERATION'S SOLUTIONS TO CLIMATE CHANGE

We launched the Next Generation Climate Board in 2013. Made up of women and men in their twenties from Africa, Latin America, Asia, and the Middle East, this group has already supported a number of youth-led climate projects, including our first grants in Mauritania and Iraq.



WOMEN'S ENVIRONMENTAL LEADERSHIP

Last year, we channeled more than \$145,000 to women-led environmental projects in India alone. We are working to increase funding to women's environmental leadership in East Africa, the Pacific Islands, and the Andes.

GLOBAL GREENGRANTS - U.K.

Global Greengrants obtained independent charity status in the United Kingdom. Our goal is to expand our work, deepen our impact, and reach new sources of support in the United Kingdom and Europe.

EVALUATING CHANGE

We are implementing a new framework to evaluate our effectiveness. Benchmarks will measure processes that are part of systemic

change, such as grantee success at building networks with other like-minded groups, and gaining entrée into spaces where key decisions are made.

4TH REGIONAL ADVISORY BOARD BECOMES AUTONOMOUS!

We are pleased to announce the creation of Fondo Vinculos Comunitarios (Community Connections Fund), our fourth sister fund, which grew out of our regional advisory board in Central America. For more on why we support our grantmaking advisors to build independent organizations, see next page.

STRENGTHENING INTERNATIONAL PHILANTHROPY

Global Greengrants partners with our regional grantmaking boards to establish autonomous grantmaking funds in the regions where we work. Becoming an independent fund allows our grantmaking advisors to raise more money than Global Greengrants alone can provide, make more grants, and supports even greater freedom to innovate. Our grantmaking board in Brazil became the first to achieve independence in 2006. Socio-Environmental Fund CASA Executive Director Amália Souza explains:

"Since becoming an independent fund, we have grown our grantmaking fourfold by attracting new funders. We have also grown our network of advisors, so we can reach further and make better grants. All of this allows us to increase funding for targeted regional strategies, such as supporting indigenous peoples to leverage legal systems to protect their lands."

INDEPENDENT FUND	PROJECTS SUPPORTED BY GLOBAL GREENGRANTS	ADD'L PROJECTS SUPPORTED BY THE INDEPENDENT FUND	COMBINED TOTAL \$ GRANTED IN 2013
Community Connections Fund (Central America)	53	0 (NEW!)	\$177,500
The Samdhana Institute (Southeast Asia)	38	84	\$964,623
Socio-Environmental Fund CASA (Brazil)	29	61	\$486,795
Solidarity in Action Fund (Mexico)	42	50	\$246,959



Woman gardens near Xihu Lake in China.
Photo courtesy of Kris Abrams.

==PARTNER SPOTLIGHT== THE LIBRA FOUNDATION

The Libra Foundation has provided Global Greengrants with general operating support since 2003 and, last year, it made a multiyear commitment. We talked with Betsy Brill, The Libra Foundation's executive director, about what she values most in this partnership.

“Global Greengrants is able to reach grassroots activists with boots on the ground in a way that we would never be able to do on our own. The Greengrants model is a very special paradigm in philanthropy, because it puts decision-making power in the hands of our sisters and brothers around the world who are struggling with environmental and human rights degradations and opportunities. I'm also inspired by their rights-based approach to environmental issues, and the intentional intersectionality between gender and environmental human rights, which is an orientation that we seldom see in the United States.

The Greengrants approach suggests a responsibility to one another, to all species, and to the protection of Mother Nature that supports us all.”



Photo courtesy of Rucha Chitnis

AVEDA THE ART AND SCIENCE OF PURE FLOWER AND PLANT ESSENCES PARTNER FOR CLEAN WATER

“Everyone at Aveda feels proud of our partnership with Global Greengrants. Both organizations believe that positive change comes from community-based initiatives. A better world can result from individuals and families who are empowered to act in favor of their ecosystems. Together, Global Greengrants and Aveda change the world through small grants, one at a time.”

—Dominique Conseil, President, Aveda

Aveda and Global Greengrants:

1,125 grants in 67 countries
totaling \$5,652,963

770 watersheds protected,
such as lakes, wetlands,
and rivers

666,023 lives impacted by water
related projects

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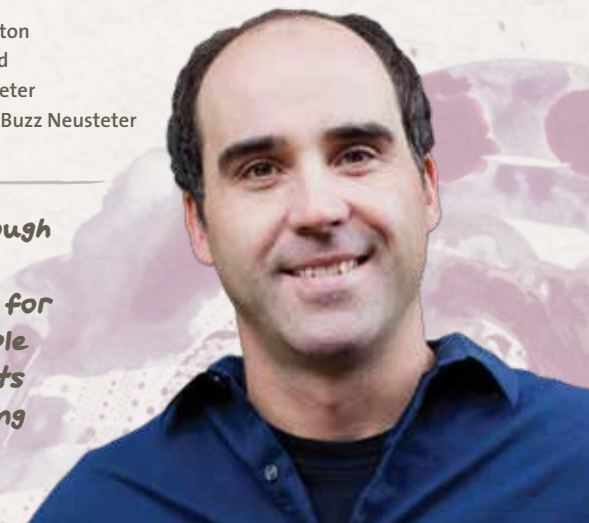
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“I enjoy bird watching and hiking and being outside, and I am lucky enough to have access to clean air and water. I think everybody needs these things, and the model Global Greengrants uses is particularly effective for helping people whose environments are degraded. Local, indigenous people have solutions they’ve been using for a long time to manage their forests and their economies, and these are better than what scientists are going to come up with and prescribe from far away.” – Scott Fitzmorris, donor



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Children in Kampala, Uganda. Photo courtesy of Greg Miller.

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 Underdog Fund of Tides
 Foundation
 The Wallace Foundation
 Wallace Genetic Foundation
 WestWind Foundation
 White Cedar Fund of Tides
 Foundation
 The Womadix Fund

CORPORATE PARTNERS

Aveda
 Aveda España
 Aveda Italia
 Bhakti Chai
 Ethical Electric
 Nutiva
 PIF Apparel
 Tyler Stableford
 Photography + Film
 Wantful

DONOR ADVISED FUNDS

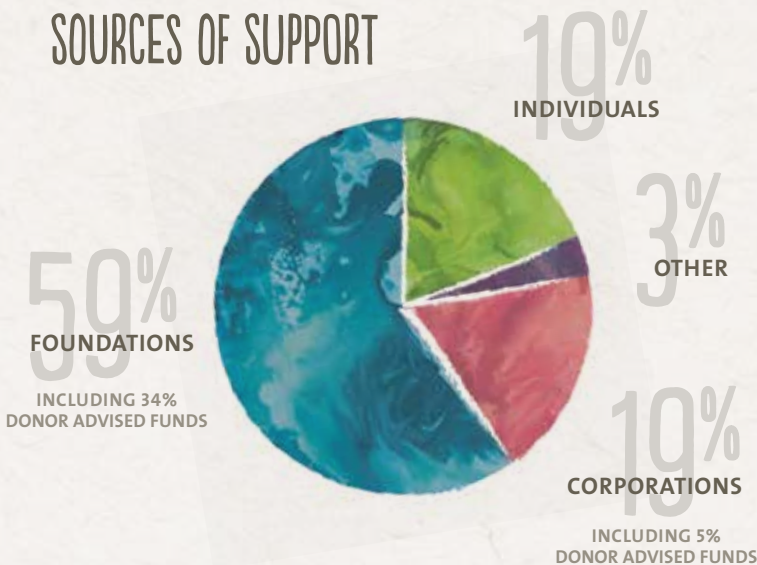
(1) Anonymous
 Aveda
 Nature's Own
 Swift Foundation
 Tikva Grassroots
 Empowerment Fund
 Elizabeth Weinstein

GIFTS IN-KIND

Andrew and Wendy Cookler
 ReadyTalk

	FY 2012	FY 2013
REVENUE AND SUPPORT	\$7,864,193	\$8,230,665
EXPENSES		
Grants	5,684,039	5,841,675
Program support and services	1,133,051	1,119,626
Total program expenses	6,817,090	6,961,301
Administration and development	1,035,320	1,096,338
TOTAL EXPENSES	\$7,852,410	\$8,057,639

SOURCES OF SUPPORT



	FY 2012	FY 2013
ASSETS		
Cash and cash equivalents	2,134,270	2,016,325
Accounts receivable	1,250,558	1,363,486
Investments	800,287	1,125,272
Equipment, furniture & fixtures	34,800	38,033
Prepaid expenses and other	26,901	8,986
TOTAL ASSETS	\$4,246,816	\$4,552,102

CURRENT LIABILITIES		
Grants payable	18,636	107,653
Other accounts payable	45,757	85,363
Other current liabilities	37,953	41,590
Total payables and other liabilities	102,346	234,606

NET ASSETS		
Unrestricted net assets	1,859,843	1,750,441
Temporarily restricted net assets	2,284,627	2,567,055
Total net assets	4,144,470	4,317,496

TOTAL LIABILITIES & NET ASSETS	\$4,246,816	\$4,552,102
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Audited financials and Form 990 available upon request.



STAFF

Kris Abrams, *Director of Communications*
Courtney Banayad, *Foundation Partnerships Manager*
Megan Begley, *Development Coordinator*
Janice Combs, *Director of Finance and Operations*
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Emelina Dayney, *Intern*
Olenka Dubchak, *Grants Associate*
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Dana Perry, *Grants Manager*
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Kim Jessen Roberson, *Director of Philanthropic Partnerships*
Francesco Sangiorgi, *Technology Coordinator*
Alice Srinivasan, *Donor Relations*
Baohua Yan, *Program Coordinator*

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EXPENSES

